

CLIENT INFORMATION

The Hayworth

AUTHORIZED CLIENT REPRESENTATIVE

Karen Martin
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Order-61275

April 20, 2021

SEM/The Hayworth/Paid Search Campaign



Search Engine Marketing
Initial Cycle 1 - Recurring

Budget Per Cycle \$3000.00

Set Up Fee \$0.00

Service Fee Per Cycle \$0.00

Payment Due Now

Subtotal \$0.00

Tax \$0.00

Total \$0.00

Check

Terms & Conditions

By clicking Complete Order below you acknowledge and agree:

1. You have read and agree to the ReachLocal, Inc. Online Marketing Services Terms and Conditions (the "Marketing Services Terms"), which may be accessed at <http://www.reachlocal.com/tc>, including Section 15, Dispute Resolution, and all applicable Product Terms.
2. Products and services designated as "recurring" above will continue indefinitely until canceled in accordance with the Marketing Services Terms. All other ReachLocal products and services will automatically end after completion of the Initial Cycles.
3. The Marketing Services Terms allow for the payment of a Cancellation Fee if you wish to cancel prior to the completion of the Initial Cycles set forth above or prior to completion of applicable notice periods.
4. You authorize ReachLocal to collect all amounts owed under the Agreement, including cancellation fees and sales tax where applicable. The sales tax shown on this Order Form is only an estimate. The actual amount of sales tax will be determined at the time payment is made.
5. Recurring payment amount listed above does not include any applicable promotional credits.
6. Your Marketing Services will not begin until payment has been received by ReachLocal. All future payments must be made in advance of the subsequent Cycle and, in addition to being in breach of your contractual obligations, your Marketing Services will be paused or terminated if timely payment is not received.

Signer Signature

April 29, 2021

Signing Date